

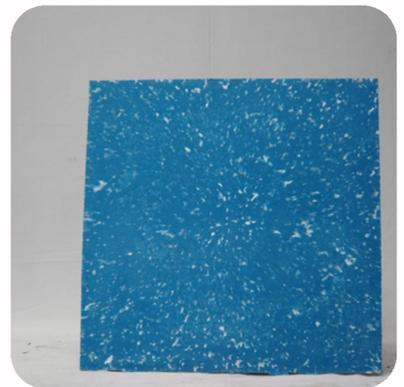


ABOUT US

Eco-RI is a socially responsible company that aims to solve the problem of plastic pollution by converting plastic waste into durable and stylish furniture and home décor items. The company's solution is based on the following key elements:

- **Recycling:** ECO-Ri utilizes a recycling process to convert plastic waste into furniture and home décor items. This helps to divert plastic waste from landfills and reduce the need for new materials to be produced.
- **Durability and style:** ECO-Ri's products are designed to be both durable and stylish. This helps to ensure that they are long-lasting and appealing to consumers.
- **Affordability:** ECO-Ri's products are designed to be affordable, which helps to make sustainable living accessible to a wider range of consumers.
- **Partnerships:** ECO-Ri can also create partnerships with commercial and institutional clients to provide recycling services and increase access to plastic waste.
- **Closed loop system:** ECO-Ri can also create a closed loop system, where they can collect back the products at the end of their lifecycle and recycle them again, creating a circular economy. By providing sustainable and affordable options for furniture and home décor, ECO-Ri aims to reduce plastic pollution and support responsible consumption and production.

PRODUCT IMAGES



PROJECTS

- Waste Management service for the Meghalaya Impact Week, 2022 organized by PRIME in collaboration with the Airline Lufthansa and their NGO-arm Help Alliance.
- Provided Waste management service for the WINTER TALES Festival, 2023 curated by Dakti Crafts and implemented by Meghalayan Age Limited.
- One year project to clean up the Umiam lake in collaboration with Smart Village Movement, Clear BOT and Meghalayan Age Ltd (Ongoing)



IMPACT WEEK 2022

**WINTER TALES
FESTIVAL, 2023**



UMIAM LAKE CLEAN UP PROJECT 2024-2025



OUR ACHIEVEMENTS

- We are among the top 50 entrepreneurs in the state through the CM E Championship Challenge in 2021
- Eco Ri also bagged the first prize in North Eastern Exhibition on Start Ups and Entrepreneurship 2021 held at the University of Science and Technology, Meghalaya.
- We also received the Waste Entrepreneurship Award at Nongpoh as apart of celebrating the 75th year anniversary of Independence under Swatch Bharat Mission and celebrating the 50th year of Statehood of Meghalaya.
- Our journey has also been visualized through a music video titled “Who are you tomorrow” by Jessie Lyngdoh.
- There are also several news channels that has showcased our story and products which include All India Radio, Dordarshan Meghalaya, The Meghalayan, The Northeast Look Up, The Northeast Chronicles, Nongsain Hima.

PARTNERSHIPS

- **Design and Innovation Centre, NEHU:** ECO-Ri has collaborated with DIC NEHU to foster innovation and research in plastic waste management and recycling.
- **Training Programs attended:** ECO-Ri actively participated in training programs outside the state in locations such as Bhopal, Bhubaneswar, and Guwahati, enhancing their expertise in waste management.
- **Educational Workshops and Beyond:** ECO-Ri actively conducted informative sessions and workshops in educational institutions like St. Anthony's College, Shillong College, Tirot Singh College, Mairang Lady Keane, Hill Crest School, Hill Crest School and NEHU Tura. These initiatives promoted awareness about waste management and sustainable practices among the youth and included participation in external training programs, such as Impact Week conducted by PRIME Meghalaya, Lufthansa and Design Thinking workshops organized by Martin Luther Christian University.
- **IIM Shillong:** ECO-RI collaborated with IIM Shillong for the Community Immersion Program (CIP). The CIP is an initiative taken up by the institute to work with the region's social enterprises, in an attempt to help them scale up and boost the region's economic activity.

